

**Council on Postsecondary Education**  
**February 4, 2002**

## Executive Summary

4. Are we preparing Kentuckians for life and work?
5. Are Kentucky's communities and economy benefiting?

Under these questions, the staff brings five action items for council approval.

The staff recommends that the council approve the Master of Arts in Teaching proposed by Morehead State University. The program would be registered in CIP 13.0101 (Education, General). (For details, see page 37.)

Morehead's is the third master of arts in teaching degree. These are being proposed as vehicles for alternative certification of teachers: helping persons change careers to become teachers or helping teachers with emergency certification obtain regular certification. We are working with the institutions to offer as much of these programs on the KYVU as possible. We have agreement from the institutions that have been approved to offer MAT's and Morehead that they will accept one another's credit toward the MAT on their own campuses. The programs are quite local in character, depending greatly

on the kinds of persons in the immediate region who might be attracted into teaching. This tends to require that the programs be separate, but we are pleased that the institutions are talking with one another and that they have agreed to accept one another's courses for credit.

The staff recommends that the council approve the Bachelor of Arts in Sport and Fitness Administration/Management (CIP 31.0504) proposed by Morehead State University. (For details, see page 41.)

This program would replace one eliminated during the council's last program productivity review. It is designed to meet employer needs more adequately and to attract more students. It differs from the program at the University of Louisville and offers more emphasis on business administration. Northern Kentucky University is developing a program as well.

The council's Endowment Match Guidelines Review Subcommittee recommends that the council approve the attached guidelines for the Endowment Match Program, effective July 1, 2002. (For details, see page 45.)

A council committee consisting of Ron Greenberg (chair), Peggy Bertelsman, Walter Baker, and Steve Barger has considered these guidelines for several months. In preparing for the 2002-04 biennium, the council agreed with SCOPE that it would issue guidelines for the trust funds well in advance of

when the funds became available. Action on these proposed guidelines fulfills that obligation.

The subcommittee has met numerous times and has prepared revised guidelines for the council's action. These guidelines would be effective July 1, 2002, and would cover the endowment match program that the Governor has proposed in his 2002-04 budget. The guidelines more clearly define the responsibilities of the university boards of trustees and regents. They increase the percentage of funds that should be dedicated to the knowledge-based economy and research related to it from 60 percent to 70 percent. The institutions worked with the subcommittee and support the guidelines.

The staff recommends that the council approve goals for undergraduate student experience, civic engagement, and research and development. (For details, see information beginning on page 55.)

These are indicators of our progress under Questions 4 and 5. The Question 4 indicators are derived from a national survey of student experiences as undergraduates. Research shows that certain kinds of experiences such as frequent writing assignments, small classes, and informal contact with faculty outside of class as well as formal contact in class are very good indicators of a high-quality undergraduate experience. Working with the institutions, we've

used a national survey to assess student experience in Kentucky's public universities. Because the survey is administered to students nationwide, we have normative standards for various kinds of universities and can assess Kentucky's in light of them. This shows us how well we're doing compared to the nation, which is far preferable to measuring Kentucky institutions against one another: an unproductive exercise given our commitment to change and improvement.

We also present for council discussion the findings of the survey of undergraduate alumni and the status of Kentucky graduates five years after graduation. These findings provide baseline data for the satisfaction of undergraduate alumni, the percentage of graduates who stay in Kentucky after graduation, and the percentage of out-of-state students who stay and work in Kentucky after graduation. We suggest that goals for these indicators be established at a later date when we have more data and when we might be able to convince some other states to track who stays and who leaves after graduation.

The goals for research are linked to the strategic plan for the new economy, approved by the Kentucky Innovation Commission at its meeting early in January. The strategic plan identified areas in which we have a good chance to build intellectual and commercial capacity, and the good jobs and wealth that

come with them. We need to target our research activities to the greatest possible extent.

The staff recommends that the council approve the University of Kentucky's request to replace the Nutter Fieldhouse running track with \$435,000 of athletic association capital funds and private funds. (For details, see page 79.)

The University of Kentucky has requested that the council approve the replacement of the indoor track at the Nutter Fieldhouse. The \$475,000 project will be funded with private funds. The project details are presented in the attachment.

The staff recommends that the council approve the memorandum of agreement among Western Kentucky University, the Hilltopper Athletic Foundation, Inc., and the City of Bowling Green, Kentucky, to finance the renovation of the E. A. Diddle Arena and related athletic facilities on the WKU campus with \$32,500,000 of general obligation bonds issued by the City of Bowling Green, Kentucky. (For details, see page 81.)

A council committee consisting of Charlie Owen (chair), Walter Baker, and Steve Barger has reviewed various approaches to this renovation over the past eight months. The committee has reviewed Senate Bill 54, which sets out the most recent and probably final approach. Under the memorandum of agreement between Western Kentucky University and the City of Bowling Green, the city provides financing for the renovation and the university pays

for it through a student athletic fee and various revenues derived from use of the new arena. Ownership of Diddle Arena remains with Western Kentucky University. Senate Bill 54 has been introduced in the General Assembly to “fast-track” this project so it can begin immediately. The bill has been reported favorably from the Senate Appropriations and Revenue Committee and awaits action by the Senate. The bill provides that the council has to approve the memorandum of agreement between WKU and the City of Bowling Green, and that the council receive quarterly reports of progress on the project. The Cabinet for Finance and Administration and the Capital Projects and Bond Oversight Committee have approved the memorandum of agreement. So have the Attorney General and the Auditor of Public Accounts.

The KYVU is working with the Education Professional Standards Board to create and deploy online professional development resources for K-12 teachers. The KYVU and the EPSB expect to unveil the first online courses this spring and summer.

Also, the KYVU and the council supported the Department for Mental Health and Mental Retardation Services (Cabinet for Health Services) in its successful application for a Real Choices Grant from the Federal Department of Health and Human Services. Funded by the grant, the KYVU will develop courses with Kentucky's mental health department to prepare people for ten different jobs within the field of services to persons with disabilities.